

# International >>> Cybersecurity

# Forum



7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> | LILLE >>>  
SEPTEMBER 2021 | GRAND PALAIS

## KEY FIGURES



More than **13,000** participants,  
of which **10,500** attending in person



**460** Partners,  
both private & public



**480**  
speakers



More than **1,500** B2B appointments  
via the networking platform



**60** countries  
represented



More than **15,000** media fallouts during the  
event for a total reach of more than **600,000**  
views on social media and online media\*\*

\*\*Source Talkwalker

## TESTIMONIALS



**François STEPHAN**  
Managing Director - ECE

*The FIC contributes to showcasing all cybersecurity professions, particularly through the EC2 (European Cyber Cup) competition. Something really needed, since the industry lacks talented staff!*



**Pascal STEICHEN**  
CEO - SECURITYMADEIN.LU

*What is unique about the FIC is this interesting balance between public and private stakeholders, between the research world and the service providers, and between professionals and young innovators. All in a truly European dimension.*



**Gerome BILLOIS**  
Partner - Wavestone

*Congratulations to the whole team for this superb event, which stands out for its depth and the breadth of topics addressed!*



**Thierry TROUVÉ**  
Managing Director - GRT GAZ

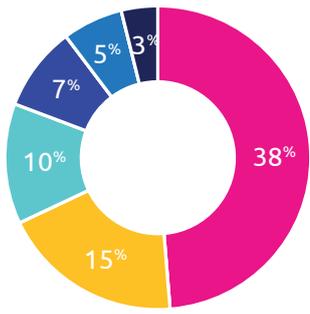
*What a pleasure to meet again in person for this successful edition of the FIC, with the spotlight on 'Cybersecurity for Industry' for the first time. The number of participants, and the density and quality of the exchanges showed the growing importance that manufacturers now attach to the cybersecurity of production systems. A great opportunity to bring in and raise awareness among our OT teams. See you next year!*



**Eric SINGER**  
CISO EMEA - Schneider Electric

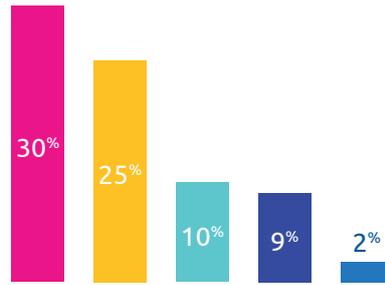
*The FIC has become an unmissable event for peer-to-peer exchanges on current and future cybersecurity issues. We had a round table discussion on IOT in an industrial context.*

# A MULTIPLE ECOSYSTEMS EVENT



## Most represented sectors

- Computing - Digital services
- Security and defence
- Public sector
- Finance / Insurance / Audit / Consulting
- Industry and energy
- Teaching / Research



## Types of organisations present at the FIC 2021

- Large and Very Large Companies
- SMEs and start-ups
- Public sector (administrations and local authorities)
- Universities / Research Centres / Think-tanks
- Professional associations

## Profile of the participants to the FIC 2021

- 34% of users of security solutions
- 31% of providers of security solutions
- 15% of prescribers of security solutions
- 7% of distributors / resellers of security solutions

More than **3,000** decision-makers involved in projects related to digital security or trust

**2 out of 3** participants in the FIC 2021 are users of security solutions / end users

# A BUSINESS TRADE SHOW

- 460 exhibiting partners
- 20,000 m<sup>2</sup> of exhibition space
- More than 40,000 badges scanned over the 3 days
- 60 qualified contacts per exhibitor on average
- On average, +110% of qualified contacts for companies doing at least one presentation in addition to having a stand
- An INNOVATION Village bringing together 30 startups
- A "Cybersecurity For Industry" Village regrouping 21 OT specialists and 5 demonstrations spaces for attack / defence on industrial infrastructure
- An "ID FORUM" Village with 15 Partners and more than 40 presenters over the 3 days



# A SPACE FOR SPECIALISED DEBATES

- 480 speakers
- 37 round tables
- 24 conferences
- 35 technical demonstrations
- 26 FIC talks
- 8 sectoral or thematic cross-cutting topics:

- 1 out of 4 visitors attended at least 1 intervention
- More than 2,500 participants remotely followed the event "live"
- A lot of replay content on the FIC's YouTube channel (more than 524,000 views in 1 year / 25,000 views in 1 month)

Cyber risk management / Data protection and digital transformation / Operational security / Security and stability of the digital space / Fight against cybercrime / Industrial cyber security / Digital identity / Anti-fraud



## A place for networking

- 790 meetings over the 3 days
- 50,000 contacts made during the 3 days via the networking platform
- More than 50 public and private events organised by the FIC Partners on the occasion of the FIC



## Three competitions & awards

- The FIC Start-up Award 
- The Cyber Book Award
- **EC2** The European Cyber Cup (EC2), the first eSport competition dedicated to ethical hacking with the goal of promoting cybersecurity-related professions and skills: 2 days of competition, 6 challenges (forensic, CTF, OSINT, artificial intelligence, etc.), 15 teams and 150 participants



## Numerous associated events

-  Cybersecurity For Industry (more than 600 participants for this first edition)
-  ID FORUM (more than 800 participants)
-  E-Consumer Protection Forum (more than 300 participants)
-  Coriin / Conference on digital investigation (more than 300 participants)



## Strong visibility

- 130 accredited journalists
- A media dedicated to the international cyber community: inCyber
- A lot of replay content on the FIC's YouTube channel (more than 524,000 views over 1 year / 25,000 over 1 month)

**inCyber**

The media channel of the FIC community

## A community active all year round with inCyber

- *The FIC Observatory has become inCyber, an international medium dedicated to all cybersecurity issues.*
- A constant monitoring of cyber news
- Numerous written and video content
- Approximately 50 events per year (breakfasts and webinars)
- +55K of subscribers

**Agora** 

Le club des Décideurs du numérique

## A committed event organised thanks to the FIC Agora

- The Agora is the think-tank of the FIC. It brings together public and private decision-makers on the strategic challenges of cybersecurity. Through its different work activities and events (clubs, meetings...), it contributes to building the cybersecurity of tomorrow. At the FIC 2021, it presented a new white paper entitled:
- *Making Cybersecurity the Cornerstone of European Digital Sovereignty. 28 key recommendations for the French Presidency of the European Union.*



**FIC 2022**

7-9 June 2022 Lille Grand Palais

Shaping Europe's digital future